



Commissaries

Promotions Worksheet

The 5210 Healthy Military Children Promotions Worksheet is a tool to help POCs plan promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from DLA printing services on the installation, or your local printing company. Be sure to ask for bulk order discounts and, if calling a local company, military discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are on the installation, multiply by # of units, and list under total.				
Commissaries Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide for Commissaries	Commissary	1		
Tips for Commissaries	Commissary	1		
Tips for Commissaries Movie Poster	Departments	1		
Tips for Commissaries Wall Poster	Entrance	2		
Definitions & Recommendations	Display	1		
Healthy Shopping on A Budget	Shopper	1		
Healthy Brown Bag Lunches	Shopper	1		
Understanding Food Labels	Shopper	1		
To Have Fruits and Vegetables Year-Round, Add Frozen or Canned	Shopper	1		
Healthy Kids' Snacks	Shopper	1		
Healthy Eating in a Hurry	Shopper	1		
<i>Additional promotional item ideas that can help promote 5210 Healthy Military Children messaging campaign. Look to purchase through local or online printing companies.</i>				
Tote Bag	Shopper	1		
Pens	Cashier	10		
Magnet Calendar	Shopper	1		
T-Shirts	POC/Cashier	1		